

# CHURCHES & CLERGY

TOTAL COUNT 347,261

by WILLIAMS DIRECT

ZIP+4 Coded 339,649 Phone Numbers 277,308 Emails 55,232 \*Note: Emails are Opted In

## Churches by GROUP

|                         |               |                           |               |
|-------------------------|---------------|---------------------------|---------------|
| <b>1100 ADVENTIST</b>   | <b>3,738</b>  | <b>2000 JEWISH</b>        | <b>3,412</b>  |
| <b>1200 BAPTIST</b>     | <b>98,844</b> | <b>2100 LUTHERAN</b>      | <b>18,632</b> |
| <b>1300 BRETHERN</b>    | <b>1,677</b>  | <b>2200 MENNONITE</b>     | <b>1,579</b>  |
| <b>1400 CATHOLIC</b>    | <b>19,419</b> | <b>2300 METHODIST</b>     | <b>35,871</b> |
| <b>1500 CHRISTIAN</b>   | <b>20,140</b> | <b>2400 MORMON</b>        | <b>1,695</b>  |
| <b>1600 EPISCOPAL</b>   | <b>7,455</b>  | <b>2500 ORTHODOX</b>      | <b>1,713</b>  |
| <b>1700 EVANGELICAL</b> | <b>18,026</b> | <b>2600 PENTECOSTAL</b>   | <b>68,102</b> |
| <b>1800 FUNDAMENTAL</b> | <b>4,450</b>  | <b>2700 PRESBYTERIAN</b>  | <b>22,555</b> |
| <b>1900 HOLINESS</b>    | <b>13,184</b> | <b>2800 MISCELLANEOUS</b> | <b>6,769</b>  |

\* NOTE: Over 240 specific denominations available upon request.

## Churches by SIZE

|                                     |              |
|-------------------------------------|--------------|
| <b>MEGA CHURCH (size 2,000+)</b>    | <b>4,572</b> |
| Size (Members) 1,000-1,999          | 11,604       |
| Size 500-999                        | 22,900       |
| Size 200-499                        | 75,388       |
| Size 100-199                        | 51,018       |
| Size 1-99                           | 58,705       |
| <b>NEW Sunday School Attendance</b> | <b>8,598</b> |

Premier Multi Mail Buyers 84,321

|                             |         |
|-----------------------------|---------|
| Direct Mail Buying Churches | 167,731 |
| Churches who Donate         | 59,294  |
| Youth Groups who Fundraise  | 40,995  |

## Churches by MINISTRY

|                                   |                         |                                    |                       |
|-----------------------------------|-------------------------|------------------------------------|-----------------------|
| <b>ACTIVE CHOIR</b>               | <b>134,431</b>          | <b>PRESCHOOL/DAYCARE</b>           | <b>8,772</b>          |
| <b>Use A/V EQUIPMENT</b>          | <b>46,034</b>           | <b>SENIOR'S GROUP</b>              | <b>2,610</b>          |
| <b>BROADCAST MINISTRY</b>         | <b>10,852</b>           | <b>SINGLE'S GROUP</b>              | <b>29,036</b>         |
| <b>CHILDREN'S MINISTRY</b>        | <b>77,261</b>           | <b>SMALL GROUP MINISTRY</b>        | <b>46,061</b>         |
| <b>CHRISTIAN ED DEPT</b>          | <b>146,866</b>          | <b>WOMEN'S MINISTRY</b>            | <b>126,378</b>        |
| <b>CHRISTIAN SCHOOL</b>           | <b>22,730</b>           | <b>LIBRARY</b>                     | <b>26,541</b>         |
| <b>MUSIC MINISTRY/ by size</b>    | <b>188,977 / 12,931</b> | <b>VBS MINISTRY/ by attendance</b> | <b>68,032 / 4,647</b> |
| <b>PRAISE &amp; WORSHIP MUSIC</b> | <b>45,964</b>           | <b>YOUTH GROUP/ by size</b>        | <b>167,660 / 840</b>  |

## Churches by TYPE and SIZE

|                  |               |                    |                |                  |               |
|------------------|---------------|--------------------|----------------|------------------|---------------|
| <b>CATHOLIC</b>  | <b>19,419</b> | <b>EVANGELICAL</b> | <b>234,729</b> | <b>MAINLINE</b>  | <b>69,743</b> |
| Size 200-499     | 2,902         | Size 200-499       | 42,396         | Size 200-499     | 20,045        |
| Size 500-999     | 898           | Size 500-999       | 11,955         | Size 500-999     | 7,060         |
| Size 1,000+      | 6,204         | Size 1,000+        | 5,423          | Size 1,000+      | 2,702         |
| Total with Email | 4,138         | Total with Email   | 27,098         | Total with Email | 22,754        |

## Churches by Expenditure

|                           |        |
|---------------------------|--------|
| Large Budget Churches     | 39,130 |
| Specific Budget Available | 78,460 |
| Churches in Upscale Areas | 36,150 |

|                         |         |
|-------------------------|---------|
| Churches in Urban Areas | 207,492 |
| Churches in Rural Areas | 132,119 |
| Top 25 MSA's            | 88,293  |

\*Churches by Congressional District Available\*

|                            |         |                        |        |
|----------------------------|---------|------------------------|--------|
| Senior Pastor Contact Name | 224,410 | Pastor Attends Seminar | 54,265 |
| Female Pastors             | 13,880  |                        |        |
| Youth Pastor Contact Name  | 9,569   | Music Pastor Contact   | 7,721  |

## Churches & Clergy Denomination Counts

| CODE | DENOMINATION                   |               | CODE | DENOMINATION                        |        |
|------|--------------------------------|---------------|------|-------------------------------------|--------|
| 1100 | ADVENTIST                      |               | 1500 | CHRISTIAN                           |        |
| 1100 | Independent Adventist          | 2             | 1525 | Christian Church (DOC)              | 3,516  |
| 1111 | Advent Christian               | 124           | 1535 | Christian & Churches of Christ      | 4,045  |
| 1121 | Church of God General          | 52            | 1545 | Church of Christ (Non Instrumental) | 9,854  |
| 1132 | Seventh Day Adventist          | 3,286         | 1500 | Independent Christian               | 46     |
| 1141 | Seventh Day Ch of God          | 112           | 1599 | Christian - Other                   | 2,679  |
| 1171 | Worldwide Church of God        | 126           |      | Christian by Congregation Size      | 14,953 |
| 1199 | Adventist - Other              | 36            |      | Christian Pastors Available         | 10,493 |
|      | Adventist by Congregation Size | 1,191         |      | Christian Phone Numbers             | 14,377 |
|      | Adventist Pastors Available    | 960           |      |                                     |        |
|      | Adventist Phone Numbers        | 2,907         | 1600 | EPISCOPAL                           |        |
| 1200 | BAPTIST                        |               | 1636 | Anglican Church                     | 151    |
| 1208 | American Baptist ABA/USA       | 1,601 / 5,279 | 1666 | Episcopal Church                    | 6,980  |
| 1212 | Baptist General Conf           | 1,144         | 1667 | Charismatic Episcopal               | 20     |
| 1216 | Baptist Bible Fellowship       | 3,544         | 1676 | Reformed Episcopal                  | 55     |
| 1218 | Cooperative Baptist Fellowship | 137           | 1699 | Episcopal - Other                   | 248    |
| 1220 | Missionary Baptist             | 2,953         | 1600 | Independent Episcopal               | 1      |
| 1224 | Independent Baptist            | 3,818         |      | Episcopal by Congregation Size      | 6,779  |
| 1228 | Conservative Baptist           | 1,119         |      | Episcopal Pastors Available         | 6,719  |
| 1232 | Free Will Baptist              | 2,857         |      | Episcopal Phone Numbers             | 6,963  |
| 1234 | Full Gospel Baptist            | 832           | 1700 | EVANGELICAL                         |        |
| 1236 | Gen Assoc Regular Baptists     | 1,485         | 1700 | Independent Evangelical             | 1,754  |
| 1240 | Assoc of General Baptists      | 228           | 1707 | Community Churches                  | 2,911  |
| 1244 | Separate Baptists              | 16            | 1717 | Evangelical Covenant                | 844    |
| 1252 | National Baptists              | 10,638        | 1727 | Evangelical Free                    | 1,222  |
| 1260 | Primitive Baptists             | 358           | 1737 | Friends                             | 1,147  |
| 1264 | Progressive National Baptist   | 648           | 1747 | Moravian Church                     | 137    |
| 1268 | Seventh Day Baptist            | 75            | 1777 | United/Union Church                 | 222    |
| 1272 | Southern Baptist Conv          | 42,896        | 1790 | Unclassified Evangelical            | 4,468  |
| 1275 | Baptist General Convention     | 6,117         | 1799 | Evangelical - Other                 | 5,321  |
| 1276 | Southwide Baptist Flwshp       | 573           |      | Evangelical by Congregation Size    | 4,897  |
| 1280 | United Baptists                | 75            |      | Evangelical Pastors Available       | 4,477  |
| 1284 | World Baptist Fellowship       | 623           |      | Evangelical Phone Numbers           | 7,825  |
| 1299 | Baptist - Other                | 11,828        | 1800 | FUNDAMENTAL                         |        |
|      | Baptist by Congregation Size   | 57,011        | 1808 | Berean Fundamental                  | 50     |
|      | Baptist Pastors Available      | 67,689        | 1813 | Church of the Open Door             | 32     |
|      | Baptist Phone Numbers          | 75,813        | 1815 | Grace Gospel Fellowship             | 97     |
| 1300 | BRETHREN                       |               | 1818 | Independent Bible Churches          | 2,806  |
| 1323 | Flwshp of Grace Brethren       | 303           | 1828 | Fundamental Bible Church            | 42     |
| 1343 | Church of the Brethren         | 895           | 1838 | Independent Fundamental             | 1,029  |
| 1363 | Brethren in Christ             | 136           | 1848 | Plymouth Brethren                   | 379    |
| 1383 | United Brethren in Christ      | 145           | 1899 | Fundamental - Other                 | 15     |
| 1399 | Brethren - Other               | 198           |      | Fundamental by Congregation Size    | 1,719  |
|      | Brethren by Congregation Size  | 1,226         |      | Fundamental Pastors Available       | 2,055  |
|      | Brethren Pastors Available     | 1,176         |      | Fundamental Phone Numbers           | 2,540  |
|      | Brethren Phone Numbers         | 1,416         |      |                                     |        |
| 1400 | CATHOLIC                       |               |      |                                     |        |
| 1424 | Liberal Catholic               | 8             |      |                                     |        |
| 1454 | Polish National Catholic       | 188           |      |                                     |        |
| 1474 | Roman Catholic                 | 17,617        |      |                                     |        |
| 1475 | Roman Catholic Convents        | 1,292         |      |                                     |        |
| 1476 | Roman Catholic Monasteries     | 96            |      |                                     |        |
| 1499 | Catholic - Other               | 218           |      |                                     |        |
|      | Catholic Congregation Size     | 10,395        |      |                                     |        |
|      | Catholic Priests Available     | 16,279        |      |                                     |        |
|      | Catholic Phone Numbers         | 17,550        |      |                                     |        |

**Counts change DAILY! Call for CURRENT counts!  
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## Churches & Clergy Denomination Counts

|      |                                   |        |      |                                   |        |
|------|-----------------------------------|--------|------|-----------------------------------|--------|
| 1900 | HOLINESS                          |        | 2300 | METHODIST                         |        |
| 1900 | Independent Holiness              | 9      | 2300 | Independent Methodist             | 32     |
| 1911 | Apostolic Christian               | 33     | 2303 | African Methodist Episcopal-AME   | 2,934  |
| 1915 | Bible Methodist                   | 16     | 2308 | African Methodist Episcopal Zion  | 902    |
| 1919 | Christian Missionary Alliance     | 1,961  | 2313 | African Union Methodist           | 14     |
| 1923 | Church of Christ Holiness         | 24     | 2328 | Christian Methodist Episcopal-CME | 654    |
| 1927 | Christian Union                   | 224    | 2333 | Congregational Methodist          | 38     |
| 1931 | Church of God Anderson            | 2,122  | 2338 | Evangelical Congregational        | 39     |
| 1935 | Church of God Holiness            | 68     | 2343 | Evangelical Methodist             | 105    |
| 1939 | Church of God Independent         | 8      | 2348 | Primitive Methodist Church        | 19     |
| 1943 | Church of the Nazarene            | 4,663  | 2358 | Southern Methodist Church         | 46     |
| 1947 | Evangelical Christian Church      | 1      | 2363 | United Methodist Church           | 27,162 |
| 1951 | Evangelical Church N America      | 31     | 2397 | United Methodist Circuits         | 3,589  |
| 1955 | Free Methodist                    | 1,021  | 2399 | Methodist - Other                 | 337    |
| 1959 | Grace & Hope Church               | 3      |      | Methodist Congregation Size       | 26,617 |
| 1963 | Missionary Church                 | 606    |      | Methodist Pastors Available       | 27,942 |
| 1967 | Mount Calvary Holy Church         | 19     |      | Methodist Phone Numbers           | 30,075 |
| 1975 | Pillar of Fire                    | 29     | 2400 | MORMON                            |        |
| 1977 | Rescue Missions                   | 22     | 2444 | Church of Jesus Christ LDS        | 1,073  |
| 1979 | Salvation Army                    | 1,054  | 2464 | Community of Christ               | 622    |
| 1983 | Triumph Ch/Kingdom of God         | 34     |      |                                   |        |
| 1989 | Wesleyan Church                   | 1,875  | 2500 | ORTHODOX                          |        |
| 1999 | Holiness - Other                  | 2,361  | 2500 | Independent Orthodox              | 2      |
|      | Holiness Congregation Size        | 8,646  | 2505 | Albanian Orthodox                 | 3      |
|      | Holiness Pastors Available        | 9,374  | 2510 | Amer Carpatho-Russian Orthodox    | 70     |
|      | Holiness Phone Numbers            | 12,831 | 2515 | Antiochian Orthodox Christian     | 131    |
| 2000 | JEWISH SYNAGOGUES                 |        | 2520 | Armenian Apostolic                | 62     |
| 2000 | Independent Jewish                | 1      | 2525 | Armenian Church                   | 20     |
| 2010 | Conservative Jewish               | 915    | 2530 | Byelorussian Orthodox             | 2      |
| 2020 | Orthodox Jewish                   | 940    | 2535 | Eastern Orthodox                  | 2      |
| 2030 | Reformed Jewish                   | 557    | 2540 | Greek Orthodox                    | 522    |
| 2040 | Traditional Jewish                | 21     | 2545 | Orthodox Church in America        | 478    |
| 2050 | United Synagogue of America       | 89     | 2555 | Russian Orthodox                  | 81     |
| 2099 | Jewish - Other                    | 889    | 2560 | Serbian Orthodox                  | 6      |
|      | Jewish Congregation Size          | 148    | 2565 | Ukranian Orthodox                 | 116    |
|      | Jewish Rabbis Available           | 1,849  | 2599 | Orthodox - Other                  | 218    |
|      | Jewish Phone Numbers              | 2,584  |      | Orthodox Congregation Size        | 162    |
|      |                                   |        |      | Orthodox Pastors Available        | 1,336  |
|      |                                   |        |      | Orthodox Phone Numbers            | 1,557  |
| 2100 | LUTHERAN                          |        |      |                                   |        |
| 2100 | Independent Lutheran Churches     | 1      |      |                                   |        |
| 2101 | American Assoc of Lutheran Ch     | 46     |      |                                   |        |
| 2111 | Assoc of Free Congregations       | 60     |      |                                   |        |
| 2121 | Church of the Lutheran Brethren   | 94     |      |                                   |        |
| 2123 | Church of the Lutheran Confession | 19     |      |                                   |        |
| 2126 | Conservative Lutheran Church      | 31     |      |                                   |        |
| 2131 | Evangelical Lutheran Synod        | 111    |      |                                   |        |
| 2141 | Evang Lutheran Ch in America      | 10,115 |      |                                   |        |
| 2151 | Lutheran Ch-Missouri Synod        | 6,044  |      |                                   |        |
| 2161 | Wisconsin Evang Lutheran          | 1,249  |      |                                   |        |
| 2199 | Lutheran - Other                  | 862    |      |                                   |        |
|      | Lutheran Congregation Size        | 17,028 |      |                                   |        |
|      | Lutheran Pastors Available        | 16,135 |      |                                   |        |
|      | Lutheran Phone Numbers            | 17,652 |      |                                   |        |
| 2200 | MENNONITE                         |        |      |                                   |        |
| 2212 | COGIC Mennonite                   | 44     |      |                                   |        |
| 2222 | Conservative Mennonite            | 35     |      |                                   |        |
| 2232 | Amish                             | 56     |      |                                   |        |
| 2262 | Mennonite Church                  | 1,404  |      |                                   |        |
| 2272 | Mennonite Brethren                | 27     |      |                                   |        |
| 2299 | Mennonite - Other                 | 13     |      |                                   |        |

**All lists are shipped within 72 hours!  
Many are emailed same day!**

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## Churches & Clergy Denomination Counts

|      |                                |        |      |                                 |        |
|------|--------------------------------|--------|------|---------------------------------|--------|
| 2600 | PENTECOSTAL                    |        | 2700 | PRESBYTERIAN                    |        |
| 2600 | Independent Pentecostal        | 11,560 | 2700 | Independent Presbyterian        | 10     |
| 2603 | Apostolic Churches             | 3,009  | 2707 | Assoc Reformed Presbyterian     | 148    |
| 2606 | Apostolic Overcoming Holy      | 79     | 2712 | Christian Reformed Church       | 802    |
| 2609 | Assemblies of God              | 12,046 | 2717 | Churches of God (Findlay OH)    | 323    |
| 2610 | Pentecostal Assemblies PAW     | 404    | 2722 | The Congregational Church       | 131    |
| 2612 | Bible Way Church               | 125    | 2727 | Congregational Christian Church | 477    |
| 2613 | Calvary Chapel                 | 822    | 2732 | Conservative Cong Christian     | 242    |
| 2615 | Church of God Cleveland        | 4,989  | 2737 | Cumberland Presbyterian         | 554    |
| 2618 | Church of God in Christ        | 5,745  | 2742 | Evangelical Presbyterian        | 216    |
| 2621 | Ch of God Mountain Assembly    | 25     | 2747 | Free and Old Christian Church   | 1      |
| 2622 | Church of God by Faith         | 102    | 2752 | Orthodox Presbyterian Church    | 261    |
| 2624 | Church of God Prophecy         | 1,683  | 2755 | United Church of Christ         | 5,958  |
| 2627 | Church of the Living God       | 382    | 2757 | Presbyterian Church in America  | 1,056  |
| 2630 | Church on the Rock             | 164    | 2762 | Presbyterian Church (USA)       | 10,322 |
| 2631 | Eagles Nest Fellowship         | 18     | 2767 | Protestant Reformed Church      | 25     |
| 2632 | Elim Fellowship                | 13     | 2772 | Reformed Church in America      | 696    |
| 2633 | Faith Christian Fellowship     | 219    | 2777 | Reformed Presbyterian N Amer    | 55     |
| 2636 | Fire Baptized Holiness         | 116    | 2782 | Reformed Church US              | 9      |
| 2639 | Full Gospel Churches           | 1,650  | 2787 | Second Cumberland Presbyterian  | 1      |
| 2642 | Foursquare Churches            | 2,517  | 2799 | Presbyterian – Other            | 1,268  |
| 2645 | Pentecostal Ch of Christ       | 68     |      | Presbyterian Congregation Size  | 19,338 |
| 2646 | Liberty Flwshp of Churches     | 16     |      | Presbyterian Pastors Available  | 17,930 |
| 2647 | Miracle Life Fellowships       | 7      |      | Presbyterian Phone Numbers      | 19,928 |
| 2648 | Maranatha Christian Church     | 98     |      |                                 |        |
| 2651 | Open Bible Standard Church     | 395    | 2800 | MISCELLANEOUS                   |        |
| 2654 | Original Church of God         | 10     | 2818 | Christian Science               | 1,267  |
| 2657 | Pentecostal Church of God      | 1,101  | 2828 | Swedenborgian                   | 32     |
| 2658 | Potters House Christian Flwshp | 53     | 2838 | Jehovah's Witnesses             | 1,498  |
| 2660 | Pentecostal FW Baptist (PFWBC) | 45     | 2848 | Military Chapels                | 170    |
| 2663 | Pentecostal Holiness           | 1,069  | 2858 | Metropolitan Community Church   | 89     |
| 2664 | Rhema Churches                 | 657    | 2868 | Unity School of Christianity    | 284    |
| 2666 | Seventh Day Pentecostal        | 4      | 2878 | Unitarian                       | 910    |
| 2669 | Messianic Jewish               | 239    | 2899 | Miscellaneous - Unknown         | 446    |
| 2672 | United Holy Church             | 94     | 2900 | Independent                     | 2,073  |
| 2675 | United House of Prayer         | 219    |      |                                 |        |
| 2678 | United Pentecostal Church      | 3,398  |      |                                 |        |
| 2681 | Vineyard Church                | 601    |      |                                 |        |
| 2684 | Word Churches/Assoc of Faith   | 2,006  |      |                                 |        |
| 2697 | Church of God - Other          | 3,567  |      |                                 |        |
| 2699 | Pentecostal - Other            | 8,787  |      |                                 |        |
|      | Pentecostal Congregation Size  | 19,728 |      |                                 |        |
|      | Pentecostal Pastors Available  | 35,611 |      |                                 |        |
|      | Pentecostal Phone Numbers      | 40,015 |      |                                 |        |

**All Lists are furnished in zip code sequence !**

### TERMS & CONDITIONS

**CONDITIONS:** All lists are furnished for one time use only (unless an annual use or multi use arrangement is made) and may NOT be copied or transferred to another party. No information such as Denomination Code, Congregation size, Pastors name may be transferred to another list. All of the Churches & Clergy information is OWNED solely by Williams Direct and may not be sold, traded or transferred. ALL LISTS ARE SEEDED WITH DECOY NAMES TO PROTECT THE LIST OWNER.

**LIST SOURCE:** The Churches & Clergy list is comprised of Compiled data, Response data, & Buyer data.

**GUARANTEE:** Guaranteed to be deliverable, we credit 50 cents for nixies if returned to us within 60 days.

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**COMMISSION:** 20% Commission to all recognized brokers.

**CREDIT POLICY:** Prepayment required for new accounts. Net 30 days available.

**CANCELLATIONS:** Cancellations received prior to list printing are subject to a work in progress charge; thereafter in full.

# CHURCHES & CLERGY

TOTAL COUNT: 347,261

This is the **FINEST** Churches & Clergy mailing list on the market today. Williams Direct **SPECIALIZES in CHURCHES!** That's ALL we do! Our Church list is compiled thru the use of response data, compiled data & buying data. Our list is ONLINE and viewed by talented list craftspeople, every hour of the day. Your list segment is reviewed by production, de-duped a second time, before it leaves our office.

Information is obtained thru extensive research on individual churches, surveys, customers, online, denominational directories, white pages, and more! Over 240 Denominations advertised....if you don't see it, ask. We probably have it.

This list is mailed 6 times a year address correction requested, passed thru NCOA quarterly. **WE DELIVER!**

CHURCHES & CLERGY      347,261                      Base Price \$32/M                      Minimum Order \$175

|                      |                |                           |                |                 |         |
|----------------------|----------------|---------------------------|----------------|-----------------|---------|
| <b>Contact Name:</b> |                | <b>Selection Charges:</b> |                | <b>Format:</b>  |         |
| Senior Pastor        | 224,410 \$15/M | Denomination              | 347,261 \$ 5/M | 2-up P/S Labels | \$ 15/M |
| Youth Contact        | 9,569 \$15/M   | Cong Size                 | 224,189 \$15/M | Email Transfer  | \$ 25/F |
| <b>Geo:</b>          |                | First Line Title          | \$ 2/M         | Mag Tape Fee    | \$ 25/F |
| Zip/SCF/County       | \$5/M          | Key Code                  | \$ 1/M         | Diskette Fee    | \$ 25/F |
| Urban/Rural          | \$5/M          | Special Interest          | \$15/M         |                 |         |
| ADI/MSA/DMA          | \$5/M          | Ministry/Budget/Ethnic    | \$15/M         |                 |         |
| Area Code Sort       | \$5/M          | <b>Phone/Fax/Email:</b>   |                |                 |         |
| Whole State          | \$5/M          | Phone Number              | 277,308 \$10/M |                 |         |
| Congressional Dist   | \$5/M          | Email Address             | 55,232 \$18/M  |                 |         |

\*prices below reflect a \$32/M base price, plus a \$15/M ministry select fee.

| CHURCHES BY MINISTRY               | COUNT        | BASE          | MIN          | CHS W/ SPECIAL INTERESTS       | COUNT         | BASE          | MIN          |
|------------------------------------|--------------|---------------|--------------|--------------------------------|---------------|---------------|--------------|
| Churches with an ACTIVE CHOIR      | 134,431      | \$47/M        | \$175        | Churches using A/V EQUIPMENT   | 46,034        | \$47/M        | \$175        |
| Churches with a CHILDREN'S MIN     | 77,261       | \$47/M        | \$175        | Churches w/ a BROADCAST MIN    | 10,852        | \$47/M        | \$175        |
| Churches with a CHRISTIAN ED dept  | 146,866      | \$47/M        | \$175        | Churches w/ a LIBRARY          | 26,541        | \$47/M        | \$175        |
| Churches with a MUSIC MINISTRY     | 188,977      | \$47/M        | \$175        | Churches w/ COFFEE SHOPS       | 83            | \$47/M        | \$175        |
| PRAISE & WORSHIP MUSIC Churches    | 45,964       | \$47/M        | \$175        | Churches with a KITCHEN        | 37,537        | \$47/M        | \$175        |
| Chs with a PRESCHOOL/ DAYCARE      | 8,772        | \$47/M        | \$175        | <b>ETHNIC CHURCHES</b>         |               |               |              |
| Churches with a CHRISTIAN SCHOOL   | 22,730       | \$47/M        | \$175        | African American Churches      | 44,897        | \$47/M        | \$175        |
| Churches with a SENIOR'S GROUP     | 2,610        | \$47/M        | \$175        | Spanish Language               | 17,144        | \$47/M        | \$175        |
| Churches with a SINGLE'S GROUP     | 29,036       | \$47/M        | \$175        | Asian/Korean                   | 1,445 / 2,161 | \$47/M        | \$175        |
| Chs with a SMALL GROUP MINISTRY    | 46,061       | \$47/M        | \$175        | <b>CHURCHES BY EXPENDITURE</b> |               |               |              |
| Churches with a WOMEN'S MINISTRY   | 126,378      | \$47/M        | \$175        | Large Budget Churches          | 39,130        | \$47/M        | \$175        |
| Churches with a VACATION BIBLE SCH | 68,032       | \$47/M        | \$175        | Churches by Specific Budget    | 78,460        | \$47/M        | \$175        |
| Churches with a YOUTH GROUP        | 167,660      | \$47/M        | \$175        | Churches in UPSCALE areas      | 36,150        | \$47/M        | \$175        |
| <b>MEGA CHURCHES (2000+)</b>       | <b>4,572</b> | <b>\$47/M</b> | <b>\$175</b> | <b>WILLOW CREEK/SEEKER CHS</b> | <b>4,802</b>  | <b>\$47/M</b> | <b>\$175</b> |
| VBS by Attendance                  | 4,647        | \$47/M        | \$175        |                                |               |               |              |
| Music Ministry by Attendance       | 12,931       | \$47/M        | \$175        | CHURCHES who DONATE            | 59,294        | \$47/M        | \$175        |